EthicsMonitor

giving a damn, making a difference

Purpose: To improve ethics in the workplace

Strategy: To build a critical mass of people committed to ethics and

better enable them to make a difference

Process	Awareness	Measurement & Monitoring	Proactive Management
Products & Services	Ethics talks 1-2 hr. talks to improve ethical awareness and understanding: - "Workplace ethics: illusion, luxury or necessity?" - "Workplace ethics: can you make a difference?"	Ethics Monitor A web based survey for employees and other stakeholders (5 mins. to complete) to identify and prioritise critical issues and necessary actions to improve your ethical status	Ethics consulting Customised interventions to convert prioritised issues and actions into results
	Ethics training Staff training to maintain awareness and to address ethical issues and questions.		Ethics workshops ½ - 2 day workshops for in-depth discussions: - "Ethics, the new fault line of leadership" - "Does workplace ethics make good sense?" - "Ethics: Towards making a difference"
Publication	"Ethics: Giving a Damn, Making a Difference" To be published in 2011		

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