**Purpose:** To improve ethics in the workplace

**Strategy:**
- To support the proactive management of workplace ethics
- To encourage the regular measurement and monitoring of workplace ethics

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<tr>
<th>Process</th>
<th>Awareness</th>
<th>Measurement &amp; Monitoring</th>
<th>Proactive Management</th>
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<tr>
<td><strong>Products &amp; Services</strong></td>
<td><strong>Ethics talks</strong>&lt;br&gt;1-2 hr. talks to improve ethical awareness and understanding e.g.&lt;br&gt;- “Workplace ethics: illusion, luxury or necessity?”&lt;br&gt;- “Workplace ethics: can you make a difference?”</td>
<td><strong>Ethics Monitor</strong>&lt;br&gt;A web based survey for employees and other stakeholders (5 mins. to complete) to identify and prioritise critical issues and necessary actions to improve your ethical status</td>
<td><strong>Ethics consulting</strong>&lt;br&gt;Customized interventions to convert prioritized issues and actions into results</td>
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<td><strong>Ethics awareness training</strong></td>
<td>Executive and staff training to build ethical knowledge, maintain ethical awareness and address ethical issues.</td>
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<td><strong>Ethics workshops</strong>&lt;br&gt;½ - 2 day workshops for in-depth discussions e.g.&lt;br&gt;- “Ethics, the new fault line of leadership”&lt;br&gt;- “Does workplace ethics make good sense?”&lt;br&gt;- “Ethics: Towards making a difference”</td>
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<td><strong>Publications</strong></td>
<td><strong>Ethics Can (2014) and Ethics: Giving a Damn, Making a Difference (2012):</strong>&lt;br&gt;Essential reading for everyone who is committed to knowing more about workplace ethics and to improving ethics.</td>
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<td><strong>An employee’s guide to workplace ethics:</strong> A concise guide for managers and employees, which can be customized for each company.</td>
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