

EthicsMonitor

giving a damn, making a difference

Purpose: To improve ethics in the workplace

Strategy: To support the proactive management of workplace ethics
To encourage the regular measurement and monitoring of workplace ethics

| Process | ↶ Awareness | ↔ Measurement & Monitoring | ↔ Proactive Management | ↷ |
|---------------------|---|--|---|---|
| Products & Services | Ethics talks 1-2 hr. talks to improve ethical awareness and understanding e.g. - "Workplace ethics: illusion, luxury or necessity?" - "Workplace ethics: can you make a difference?" | Ethics Monitor A web based survey for employees and other stakeholders (5 mins. to complete) to identify and prioritise critical issues and necessary actions to improve your ethical status | Ethics consulting Customized interventions to convert prioritized issues and actions into results | |
| | Ethics awareness training Executive and staff training to build ethical knowledge, maintain ethical awareness and address ethical issues. | | Ethics workshops ½ - 2 day workshops for in-depth discussions e.g. - "Ethics, the new fault line of leadership" - "Does workplace ethics make good sense?" - "Ethics: Towards making a difference" | |
| Publications | Ethics Can (2014) and Ethics: Giving a Damn, Making a Difference (2012): Essential reading for everyone who is committed to knowing more about workplace ethics and to improving ethics. An employee's guide to workplace ethics: A concise guide for managers and employees, which can be customized for each company. | | | |

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